



PREPARING YOUR ART FOR PRINT

Please read through all the specifications to ensure a fast and easy ordering process.

FILE FORMATTING (for best results use Adobe Illustrator)

CONVERT ALL TEXT TO OUTLINES

Save a backup file first. This step is permanent.

In Adobe Illustrator:
SELECT > OBJECT > ALL TEXT OBJECTS then
TYPE > CREATE OUTLINES

EMBED ALL IMAGE FILES

In Adobe Illustrator:
WINDOW > LINKS > Click on the image > Choose "Embed Image(s)"

FILE RESOLUTION 300dpi

For best results, make sure all placed images are 300ppi.
You will receive a warning on your proof if any images are below 300ppi.

PRINTER'S MARKS & UNUSED LAYERS

Before saving your final artwork file, remove all printer's marks from the file: crop marks, die lines, color bars, registration marks, etc.

Turn off or remove all unused layers in your art file. This will help keep your file size down and allow easier processing of your order.

FINAL FILE TYPE

Please submit a high resolution PDF file. (PDF/x-1a:2001). We cannot print from an AI, JPG, JPEG, PNG, etc.

DESIGN TIPS

TEMPLATES FOR ARTWORK

Download the template for the size pouch you are ordering from the RESOURCES menu on our website. Create your artwork in the ARTWORK layer of the template to ensure your artwork will print properly.

DO NOT rotate, change the size or add bleeds to the master template.
If modified, your artwork will be rejected and will delay your order.

CREATING ARTWORK IN CANVA®

Please download the instructional PDF on how to create pouch artwork in CANVA.
RESOURCES > DOWNLOADABLE RESOURCES > CANVA GUIDE

CREATING A WINDOW ON YOUR POUCH

Please download the instructional PDF on how to create a window on your pouch from our website.
RESOURCES > DOWNLOADABLE RESOURCES

CREATING METALLIC EFFECT ON YOUR POUCH

Please download the instructional PDF on how to create metallic effects on your pouch from our website.
RESOURCES > DOWNLOADABLE RESOURCES

REVIEW QUALITY CONTROL DOCUMENTS

Please review our quality control documents to ensure the best results when we print and manufacture your pouches.
RESOURCES > DOWNLOADABLE RESOURCES

COLOR

PRINTING BLACK

We recommend any black areas in your artwork be 100% black.
NOT "rich black" or "registration black"

SELECTING COLORS FOR YOUR ARTWORK

If you are trying to match a Pantone® color, please refer to the Pantone® Bridging Swatchbook. Choose a color from the CMYK column. This is the best representation of the color we are able to print.

COLOR MODE

Make sure your file is set up in CMYK color mode. If your file is set up in RGB we suggest you convert the file to CMYK. If you don't, our pre-press software will convert your file and it may have varying results with substantial color shifts.

If you are working in Canva®, you will only be able to change the color mode if you have the paid version.

NEED MORE INFORMATION?

NEED HELP FORMATTING YOUR ARTWORK?

If you need help formatting your artwork, we can help.

We offer design services as well as file formatting services. Visit our DESIGN HELP page for more information.

GRAPHICS@THEPKGLAB.COM

Email us at the above email address with any questions you have with file set up. We are happy to help.