BLEED AREA: Content should cover red shaded area to avoid unprinted edge at top of pouch.

TEAROFF AREA: Yellow shaded area is torn off when consumer opens pouch.

HANG HOLE TOLERANCE:
Size of darker orange shapes.

May move within lighter orange shaded area.

TEAR NOTCH TOLERANCE: Centered on line.
May move within blue shaded area.

ZIPPER TOLERANCE: Centered on line.
May move within green shaded area.

BACK PANEL

Back panel content should be rotated 180°.
This text shows correct orientation for the back.

TRIM TOLERANCE: Content in cyan shaded area may be cut off or appear on opposite edge of pouch.

LIVE AREA: To ensure readability, avoid placing text between here and the fold line.

FOLD

S8: 7” W x 9” H x 3” GUSSET

GUSSET
Bottom of the pouch.
Do not place important content in the corners (purple line-shaded areas) of the gusset.
GUSSET TOLERANCE: Centered on fold lines.
To ensure full coverage of front/back panels, extend panel artwork past fold lines to edges of purple solid-shaded area.

FOLD

LIVE AREA: To ensure readability, avoid placing text between here and the fold line.

TRIM TOLERANCE: Content in cyan shaded area may be cut off or appear on opposite edge of pouch.

TRIM TOLERANCE: Content in cyan shaded area may be cut off or appear on opposite edge of pouch.

FRONT PANEL

This text shows correct orientation for the front.

ZIPPER TOLERANCE: Centered on line.
May move within green shaded area.

TEAR NOTCH TOLERANCE: Centered on line.
May move within blue shaded area.

HANG HOLE TOLERANCE:
Size of darker orange shapes.

May move within lighter orange shaded area.

TEAROFF AREA: Yellow shaded area is torn off when consumer opens pouch.

BLEED AREA: Content should cover red shaded area to avoid unprinted edge at top of pouch.