BLEED AREA: Content should cover red shaded area to avoid unprinted edge at top of pouch.

TEAROFF AREA: Yellow shaded area is torn off when consumer opens pouch.

HANG HOLE TOLERANCE:
Size of darker orange shapes.

May move within lighter
orange shaded area.

TEAR NOTCH TOLERANCE: Centered on line.
May move within blue shaded area.

ZIPPER TOLERANCE: Centered on line.
May move within green shaded area.

BACK PANEL

Back panel content should be rotated 180°.
This text shows correct orientation for the back.

TRIM TOLERANCE: Content in cyan shaded area may be cut off or appear on opposite edge of pouch.

TRIM TOLERANCE: Content in cyan shaded area may be cut off or appear on opposite edge of pouch.

LIVE AREA: To ensure readability, avoid placing text between here and the fold line.

FOLD TOLERANCE: Centered on line.
May move within purple shaded area.

L15: 4" W x 6" H

LIVE AREA: To ensure readability, avoid placing text between here and the fold line.

TRIM TOLERANCE: Content in cyan shaded area may be cut off or appear on opposite edge of pouch.

TRIM TOLERANCE: Content in cyan shaded area may be cut off or appear on opposite edge of pouch.

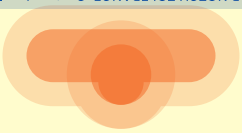
FRONT PANEL

This text shows correct orientation for the front.

ZIPPER TOLERANCE: Centered on line.
May move within green shaded area.

TEAR NOTCH TOLERANCE: Centered on line.
May move within blue shaded area.

HANG HOLE TOLERANCE:
Size of darker orange shapes.



May move within lighter
orange shaded area.

TEAROFF AREA: Yellow shaded area is torn off when consumer opens pouch.

BLEED AREA: Content should cover red shaded area to avoid unprinted edge at top of pouch.